

## SYNTHESIA TEMPLATE TYPES

Depending on your video project specifications, choose between the following templates:

USE CASE	SYNTHESIA TEMPLATE
To present product features as a screen recording demo video using an AVATAR. This template works best if the whole course is designed around using a Synthesia avatar.	A screen-capture video with an avatar template
To present product features as a screen recording demo video using VOICE ONLY. This template works best when using a Synthesia avatar is not the main instructional strategy. It can also be used to add videos to existing courses.	A screen-capture video with voice only template
To present a concept, a process or a product overview using an AVATAR.	An explainer video with an avatar template
To present a concept, a process or a product overview using VOICE ONLY.	An explainer video with voice only template

### RESOURCES:

How to write good video scripts: <https://www.synthesia.io/post/how-to-write-a-video-script>

How to make a screen recording video more engaging (Type #3): <https://www.synthesia.io/post/training-videos>

How to convert pptx slides to videos: [https://www.youtube.com/watch?v=Q7PfMQzLS1Y&ab\\_channel=Synthesia](https://www.youtube.com/watch?v=Q7PfMQzLS1Y&ab_channel=Synthesia)

What are different types of training videos: <https://www.synthesia.io/post/how-to-make-it-training-videos>

**Course Title:**

**Module Title:**

**Lesson Title:**

**Video Title:**

**TRT (Total Running Time):**

<b>Slide No.</b>	<b>Type of Slides</b>	<b>Design Instructions</b>	<b>Visuals/Images</b>	<b>Audio/Script</b>
1	Intro/ VMware logo	Premade		music
2	Title Slide	To sound more inviting, consider using titles as questions, such as 'How to...', or 'What is...'		
3	Agenda Slide	Formulate a clear focus of the video. Divide the content into steps or key points and follow the structure throughout the video.		

4	Content Slide /Repeat the content slide as many times as necessary. /	<p>Follow the structure set out in the agenda.</p> <p>Use various techniques and visuals such as VMware icons, shapes, and animations to highlight the key features on the screen.</p> <p>Keep the video dynamic by changing the view or the elements on the slide every 20-30 seconds.</p> <p>Use 4-5 sentences per slide.</p>		
5	Video wrap-up/ Call to action	Encourage viewers to use the new skill with their own use case. Include links to resources, other lessons, courses, websites, etc.		
6	Outro/VMware logo	Premade		music
7	Resource: Color Palette	Premade (Remove after completing the video)		